

## **Rena Rosenberg**

**Video Bio:** <https://balancinglifissues.hiringplatform.com/p/nb33frPC8kBp/8492973-rena-rosenberg>

Rena Rosenberg, MS, NCC, NCGC, FHC is the owner and founder of ElderCare Consultants, LLC in Memphis, Tennessee. ElderCare Consultants has been providing Geriatric Care Management to seniors and families in the Memphis and surrounding areas for the past 19 years. Rena has 27 years of experience in dealing with issues relating to the care and treatment of the elderly and those with disabilities. She is an Advanced Professional Geriatric Care Manager who specializes in providing direct services to older adults and their families.

She has developed and facilitated caregiver support groups for Memphis area nursing homes and the Alzheimer's Association. Rena has conducted gerontological research and has presented her findings to the professional community. She also does speaking engagements for those caring for the aging, preparing and planning for care, and many other topics regarding care for the elderly and those with disabilities. She is a Member of the Aging Life Care Association (formerly the National Association of Professional Geriatric Care Managers), the Association for Adult Development and Aging, and the American Counseling Association. She is a member of the Conservatorship Association of Tennessee. Locally, she serves on the Advisory Council of the Aging Commission of the Mid-South and is a member of the Memphis/Shelby County Professional Network on Aging. She also speaks on many other life care topics related to the workplace, stress management, effective communication, coping with change, and many others.